



REALING COUNDERS & Schneider BRAIN RELECTIC REVENSION CASE Non-Lours NDPOS X Schneider DRAIN ASOCOMEC CAG NO., AQUASYSTEM إدارة المبيعات 11 SAUDI Manufacturer With Global Technology <u>ailab uzocub</u> ändlel <u>lianlaisii</u>





The Beginning

One Day 40 years ago, four entrepreneurs, young and close relatives gentlemen named: Mohammed Suliman Al Yahya, Othman Abdulrahman Al Hussaini, Abdullah Suliman Al Yahya and Hammad Abdulrahman Al Hussaini), met to discuss the possibilities of starting their own business. They dreamed to put their mark on the growth of their country.

Thinking was based on having a project which help in food security, where the Saudi government seeks to develop agriculture sector at that time. These entrepreneurs agreed to participate in the national agricultural development project. So, they decided to develop the first brick for this project by starting their farm project in Sajir city. To realize the dream that was created in the imagination of each one of them, they faced the problem of choosing a unique name for this edifice. The name was chosen (AKEL), the old name of the city of Ushaiger, the ancient city in the Al Washm area, located 200 km in the northwest of Riyadh city.

Since then, the glory of that city from which the name was chosen, the bricks continued to be built on top of each other, diversifying the business into a company that develops from the agricultural field to intervene in the field of construction sector such as low voltage panels, pumps and boosters.



About US

CFCL trading & industrial co. is a closed joint stock Co., established in 1980 to cover market demand in the sectors of energy, fluid management & agriculture.

In the present time, our factory resides on a 10,000 square meter land located in Riyadh's 2nd industrial area with state of the art facilities and equipment.

Our wide customer base varying from public to private organizations in various residential, industrial, and agricultural projects.





Message from CEO

It is my pleasure to welcome you to CHCCL. We have put together as one team considerable efforts to provide you a comprehensive view of what we stand for, our vision, mission, values and how we consistently fulfilling our promise to our partners.

Whether you're a potential client with a challenging project ahead; an existing client checking up on our latest news; or a supplier or future employee looking for new opportunities, I trust you'll find what you're looking for here.

CFEL is a company that is driving progress and with our partners, building better communities through safe, smart, efficient solutions. Something we have been doing consistently since 1980.

Our progressive thinking and creative approach is what makes us stand out from the crowd. It's why our products and services are preferred by owners, consultants and contractors and why so many of our clients keep coming back to us. We have a clear vision of what we want to be; a clear mission of how to be there; and we guide our business using four core values. I am proud of the work we do and give you my personal commitment that we will deliver what we promise and do it safely and sustainably.

To make our products and services instantly accessible, we have nine showrooms operating from different prominent locations in the Kingdom of Saudi Arabia.

Enjoy our company profile and feel free to contact your local CKCL office or visit our website at www.akel.com.sa for any additional information.

www.akel.com.sa

Yours Sincerely,

Najib A. Alnaim CEO



Our Vision

"A Strong Position In Manufacturing And Distribution Of Energy, Water Solutions And Irrigation Systems In MENA"

Our Mission

"Provide Markets With Quality Products & Services And Support Local Content Development And Know How Transfer"



Our Values

C dhere To Principles:

- 1. Customer Focus
- 2. Transparency In Dealing
- 3. Justice And Equality Of Staff
- 4. Dealing With Credibility

S nowledge Transformation:

- 1. Acquire Knowledge From Its Sources
- 2. Encourage Our Employees To Acquire Knowledge
- 3. Exchange Of Experiences
- 4. Knowledge Documentation

Environmental Care:

- 1. Create Effective Working Environment
- 2. Advanced Status In A Competitive Environment
- 3. Keeping The Surrounding Environment Green
- 4. Create A Safe Working Environment

abors Development:

- 1. Employee Training
- 2. Taking Care Of Staff
- 3. Keeping Interest In Saudization
- 4. Building Leaders

Business Divisions

- Central Pivot System.
- Booster pumps.
- Deep Well Pumps.

Irrigation & Agriculture Solutions Energy & Water Solutions

Cooling and Construction Solutions

- Ducting & Ventilation
- Cooling and Insulation.
- Pumping System.

 Water Application Solutions.

- Firefighting and Fire Protection.
- Low Volt & Control.
- High and Medium Volt.



Our Factories

- AKEL Electrical panels
- AKEL Electromechanical
- D-Rain Factory
- HUYA Pre-Insulated Duct System (Dammam)











AKEL (Panel Building Factory)

(AKEL Electromechanical Products Factory) is aimed at being a serious contender in the distribution panel boards, automation & drives business of Saudi Arabia.

The corporation already represent & distributes for a number of top specialized companies in the field of LV switchgear, automation, drives solutions.

In addition, AKELcontinuously monitors technical and business development in its line of business and strive to ensure that it offers the widest possible systems portfolio comprising the latest solutions available from around the world.

AKEL- is serving public & private sector with following products range;

- Prisma-P LV Switchboard up to 4000A
- Prisma-G LV Switchboard up to 630A
- Disbo-Final Distribution Board up to 250A
- Auto Transfer Switch Panels (ATS)
- Synchronization Panel
- iPMCC Intelligent Power & Control Center
- Auto Power Factor Correction Panels
- Lighting Panels
- Enclosed Transfer Switch Solutions





AKEL Electromechanical (Water Management Solutions)

Reliable supply of water at static, high-lying taps. Fluctuating water consumption in different types of buildings, such as schools, hospitals, airports or hotels, requires flexible systems that meet individual demands. With AKEL pressure boosting systems, you can ensure that water will be supplied reliably.

Akel capitalizes on its extensive industrial exposure to offer a comprehensive range of pressure- boosting systems, gaining reputation as the manufacturer and supplier of world-class water pressure boosting pumps.

Akel has established its foothold as the manufacturer of some of the most sophisticated fire fighting systems. The specialized department of design and engineering houses some of the most talented professionals working on dedicated software to deliver reliable firefighting systems that meet international design and safety standards including the standards of SASO.

ELECTROMECHANICA

Water Pressure Boosters
Water Transfer Pumps
Irrigation Pumps
Fire Fighting Sys. (UL/FM, Non UL/FM)
Water Drainage Pumps
Sewage Pumps
Dewatering Pumps
Chilled Water Circulation Pumps (Pumps + C. Panel)
Hot Water Circulation Pumps (Pumps + C. Panel)
Water Solutions Pumps
After Sales Service



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D-RAIN Factory (Irrigation System)

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We have provided ceaseless support at every stage of the irrigation or agricultural project with our superior quality of equipment that has been manufactured in our state-of-the-art facility.

Our significantly valuable contributions over the last 40 years to the agricultural community stems from our core guiding principles of the division:

- Emphasis on the individual requirements of different irrigation systems.
- Rationalization of water consumption.
- Provide after-sales service for installation, on-site testing, commissioning and maintenance.





HUYA Pre-Insulated Duct System (Dammam)

HUYA Pre-Insulated Duct Factory is a pioneer in pre-insulated foam ducting. HUYA is the first company in the Kingdom of Saudi Arabia to introduce the innovative and revolutionary foam based pre-insulated ductwork as the new generation material that replaces traditional sheet metal in ductwork.

Thanks to the special technical and structural characteristics, HUYA panel ductwork can be used in any project typology: offices, industries, commercial centers, airports, hospitals, clean rooms, laboratories, public buildings, hotels, quarantine rooms, isolation rooms, etc.

In addition to the panel, HUYA offers a complete set of tools and accessories that allow HUYA ductwork to satisfy any project and installation requirement as well as thermal insulation panels for roof insulation, wall insulation, floor insulation and false ceiling with different sorts of facing like Kraft Paper, Asphalt Paper and Glass Fleece.

- 🕅 Easy to Design
- 🕅 Hygiene.
- Cost Saving
 - Excellent Reaction to Fire.
- Clean Transport of Inside Air
- Lack of Condensation
 - Improve the Performance of your Installation



Industrial Cable Management System

ICMS was established in 2006, as the first local manufacturer of the complete cable management systems, fittings, and support, according to the international standards.

SICMS

Industrial Cable Management System Co.

ICMS has experienced exponential growth, with the company earning a reputation with an impressive track record of prestige projects. ICMS is an ISO certified company, and products are UL certification. Having the expertise with more than fifteen years in the field of manufacturing and sales of the cable management system in gulf region, gave us the strength of producing competitive products without compromising the quality.

ICMS is committed to supply world-class cable management systems ranging from Cable Trays, Cable Ladder to Cable Trunking and Support Systems.

Based in Doha, Qatar, ICMS owns and operates a fully equipped and modern facility with a wide network of distributors across the Arabian Gulf. Its unwavering focus, with effective networking and top quality customer service has enabled ICMS to become a leading electrical material supplier in the Middle East.

10 Cable Tray

ICMS

- Wire Mesh Cable Tray
- Cable Ladder
- Cable Trunking
- Metal Boxes
- Flexible Conduit
- Floor Trunking
- Cable Lugs

- Support System
- Metal Coating
- Fiberglass Cable Tray

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SOCOMEC

Control & Safety of Low Voltage Electrical Networks

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Founded in 1922, Socomec is an industrial group with a workforce of 4200 people. Our core business – the availability, control and safety of low voltage electrical networks with increased focus on our customers' power performance.

Low-Voltage Power distribution & Control Systems

AKEL Trading & Industrial Co. has been Recognized as Authorized Partner of Low Voltage Systems.

Specialties;

Load break switches / Fuse protection Transfer switches equipment / Electronic protection, Metering, monitoring / energy management, UPS / STS Rectifier / Energy storage and Photovoltaic switching & protection / Power conversion and Energy storage solutions.



Powering Business Worldwide **Power Management Company**

EATON

Eaton is an intelligent power management company dedicated to improving the quality of life and protecting the environment for people everywhere. We are guided by our commitment to do business right, to operate sustainably and to help our customers manage power today and well into the future.

F-T•N

By capitalizing on the global growth trends of electrification and digitalization, we're accelerating the planet's transition to renewable energy and helping to solve the world's most urgent power management challenges.

Low-Voltage Power distribution & Control **Systems**

AKEL Trading & Industrial Co. has been Recognized as Authorized Partner of Energy Low Voltage Systems.







L&T Electrical & Automation (E&A) is a part of **SCHNEIDER ELECTRIC** and market leader in the LOW VOLTAGE & MEDIUM VOLTAGE switchgear category, electrical systems, automation systems integration, energy meters & relays. Its products and solutions cater to industries, utilities, infrastructures, buildings and AGRICULTURE segments.

Akel Trading & Industrial Co. is an authorized distributer & panel builder. Products manufactured and marketed by Electrical Standard Products division of L&T Electrical & Automation are authorized to utilize in AKEL's Switchboards, SMDBs and Distribution boards for Saudi Arabia.

Low-Voltage Products

- Air Circuit Breakers
- Change Over Switch
- Contactors
- MCB, RCCB, RCBO, DBs

- Motor Protection Circuit Breakers
- Moulded Case Circuit Breaker
- Panel Accessories
- Image: Thermal Overload Relays
- Agricultural Readymade Solutions



TESK Water Pumps



TESK is a brand name of Zhejiang Nanyuan Pump Ind. Co., Ltd. Located in Zhejiang, China. Specialized in R&D and large-scale production of stainless steel centrifugal pumps.

TESK has set up a wide range of water pump solutions for a various applications as building water service, industrial process, agricultural irrigation, groundwater pumping and other industrial boosting systems.

In order to ensure the high quality of products, TASK uses advanced production equipment, we have a vertical integration of the production processes, outstanding technology of stamping and welding, and precise processing technic of castings.

We guarantee every single pump with high standard specification for inspection. The mission of TESK is to provide high quality pump products and high level service to our valued customers.





Fire Fighting System Co.

NMFIRE

CNP NM Fire-Fighting System Co., Ltd referred as NM Fire is mainly producer and seller of diesel engine & motor fire pump groups, controllers and fire pumps which are in accordance with domestic & international standards and have gotten related certifications.

NNFIRE ®

rotect life love and history

NM Fire is the first company in the world who has authorized by UL CCIC as witness testing center for both fire pumps and fire fighting engines.

As the first Chinese Member of NFPA, NM Fire has a strong technical team with more than 20 years' global fire equipment R&D experience, including a number of foreign engineers and experts.

NM Fire became the first company in the world to have both UL Listed fire pumps and fire engines, which consisted of the NM Fire Team's 5 years' hard work and huge investment by enterprise.





Service

After Sales Service And Maintenance

In **AKEL** we have a team of engineers and technicians specialized and highly experienced with over 25 years of experience provide the solution and solving the problem with technical advice, And provide support to be ensure about the reliability of your Pumps and Panels in high quality and standard All over the KSA.

Our Services :

- \emptyset Installation : agriculture central Pivot , pumps systems and electrical Panels .
- \emptyset Testing and Commissioning .
- Maintenance and repair :agriculture central Pivot , pumps systems, motors and electrical Panels .
- **Programming**:
- Drives Programming:- SOFTSTARTER, VFD
- PLC Programming:- Zelio ,Modicon
- Power Factor Controller
- ATS Controller (ComAp)- (Socomec)
- Warranty issues.
- \emptyset Preventive maintenance contract .
- Alignments .
- On site Training .
- \emptyset 24/7 breakdown service .
- ${\ensuremath{\mathbb N}}$ ${\ensuremath{\mathbb N}}$ The workshop contains the most important testing and measuring devices .







Socomec

Our Partnerships

غروندفوىر GRUNDFOS®











Schneider Electric

LARSEN & TOUBRO



Powering Business Worldwide

ICMS Industrial Cable Management System Co.



UNDFOS X

Latest Projects

Projects	Product
DHAHRAN AL JANOUB HOSPITAL DRINKING WATER PUMPS	Electromechanical
DHAHRAN AL-JANOUB HOSPITAL PROJECT CHILLED WATER PUMPS	Electromechanical
ONAIZAH HOSPITAL DRINKING PUMPS PROJECT	Electromechanical
ONAIZAH HOSPITAL PROJECT CHILLED WATER PUMPS	Electromechanical
RETAL URBAN	Electromechanical
CONSTRUCTION ASSETS	Electromechanical
NEOM-PIONEER CAMP	Electromechanical
PRIVATE	Electromechanical
BANK AL BILAD -KHAMIS	Electromechanical
PRIVATE SCHOOL	Electromechanical
TAQEEM PROJECT	Electromechanical
GREEN RIYADH	Electromechanical
NEOM	Electrical
THE PUMPING STATIONS THE WATER LINE IN QALLOUH IN THE AL-BAHA AREA	Electrical
ALQALM SCHOOLS	Electrical
REQUISITION 331619	Electrical
AL SHOROQ PROJECT	Electrical
AL HAMRA HOTEL PROJECT	HUYA – Pre-insulated Duct System
BOULEVARD PROJECTS	HUYA – Pre-insulated Duct System
AL-AJLAN PALACE PROJECT	HUYA – Pre-insulated Duct System
HOTEL APARTMENTS PROJECT	HUYA – Pre-insulated Duct System

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Project	Product	14
KINANA CENTER	Electromechanical	Ľ
SENIOR COMMANDER HOUSING PROJECT MODA	Electromechanical	
ALMARAI PLANT EXTENSION	Electromechanical	
NATIONAL GUARD	Electromechanical	
MODA AL KHARJ	Electromechanical	
ROSA FARM	Electromechanical	
MILITARY HOSPITAL	Electromechanical	
TAIF UNIVERSITY	Electromechanical	
AL SUDAIR FOOD INDUSTRIES	Electromechanical	
СМР	Electromechanical	
KSU AVENUE	Electromechanical	
AL SAFA COMPOUND	Electromechanical	
DAMMAM MALL	Electromechanical	
KING FAISAL SPECIALIZED HOSPITAL	Electromechanical	
KING FAISAL SPECIALIZED HOSPITAL	Electromechanical	
MEDICAL COLLEGE HAIL UNIVERSITY	Electrical	
HARMAIN HIGH SPEED RAILWAY	Electrical	
AL RAJHI ADMIN BUILDING	Electrical	
VARIOUS PUMP STATIONS	Electrical	
GCC ELECTRICAL TESTING LAB	Electrical	
VARIOUS PUMP STATIONS	Electrical	
NAFA CO.	Center Pivot Irrigation Sys.	
SMI CO.	Center Pivot Irrigation Sys.	
AL NAWRES CO.	Center Pivot Irrigation Sys.	
ABUTAEH CO.	Center Pivot Irrigation Sys.	
AL YAMAMA CO.	Center Pivot Irrigation Sys.	
AL TALEB GRO.	Center Pivot Irrigation Sys.	
NADEC CO.	Center Pivot Irrigation Sys.	
AL OJEMI CO.	Center Pivot Irrigation Sys.	
TALA PROJECT.	Center Pivot Irrigation Sys.	

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Latest Projects

Project	Product
ALKIFAH CONTRACTING CO. (RED SEA PROJECT)	HUYA – Pre-insulated Duct System
NASSER AL MANEA	HUYA – Pre-insulated Duct System
FADAK WACOOT TRAD EST. (ABU ABDALLAH VILLA)	HUYA – Pre-insulated Duct System
MAZE GULF CO.	HUYA – Pre-insulated Duct System
MAZE GULF CO.	HUYA – Pre-insulated Duct System
GULF PEARL CORPORATION (RAM PROJECT)	HUYA – Pre-insulated Duct System
SAUDI INVESTMENT GROUP (REVIERA PROJECT)	HUYA – Pre-insulated Duct System
AL-TAMMIMI VILLA	HUYA – Pre-insulated Duct System
UNITED DIAMOND CONTRACTORS (JEDDAH PROJECT)	HUYA – Pre-insulated Duct System
UNITED DIAMOND CONTRACTORS RIYADH PROJECT	HUYA - Pre-insulated Duct System
UNITED DIAMOND CONTRACTORS (DAMMAM PROJECT)	HUYA – Pre-insulated Duct System
QATIF PROJECT	HUYA – Pre-insulated Duct System
GULF PEARL CORPORATION (RAM PROJECT)	HUYA – Pre-insulated Duct System
NUPCO ALFANEYAH CO.	HUYA – Pre-insulated Duct System
HUSSAIN MANSOUR AL HERZ	HUYA – Pre-insulated Duct System
AL WASEH CONTRACTING CO.	HUYA – Pre-insulated Duct System
ABDULLAH AL BRAYH	HUYA – Pre-insulated Duct System
ABDULLAH MISSHAL CONTRACTING CO.	HUYA – Pre-insulated Duct System
IQTIRAN TECHNOLOGY CO.	HUYA – Pre-insulated Duct System
AL OMRANIYA	HUYA – Pre-insulated Duct System
KAYAN PRO	HUYA – Pre-insulated Duct System

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Project	Product
AL SALEM AIRCON	HUYA – Pre-insulated Duct System
DR. ABDUR RAHMAN VILLA	HUYA – Pre-insulated Duct System
VISION CONTRACTING CO.	HUYA – Pre-insulated Duct System
DEYAR UNITED COBTRACTING CO.	HUYA – Pre-insulated Duct System
ALMOMEN FOR HVAC PROJECTS	HUYA – Pre-insulated Duct System
TAC ALOULA CONTRACTING CO.	HUYA – Pre-insulated Duct System
ISSOUN AL MUTAQADDIMA CONTRACTING CO. - BCC	HUYA – Pre-insulated Duct System
KEYAN AL MOBDIE COMPANY	HUYA – Pre-insulated Duct System
AL-NOAIM AIR CONDITIONING CO.	HUYA – Pre-insulated Duct System

Geographic Footprint

Our Wider Reach







Valued Customers



Contact US

Call Us: 800 124 3322

Visit Us: www.akel.com.sa

Email: akelco@akel.com.sa

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Showrooms

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Old Al-Kharj Rd Riyadh	M. +966 53 900 4680
Jeddah	M. +966 53 900 2262
Dammam	M. +966 59 327 3444
Buraidah	M. +966 50 649 0126
Khamis Mushit	M. +966 50 312 5900
Sajir	M. +966 55 339 7894
Wadi Al Dawasir	M. +966 50 663 7538
Tabarjal	M. +966 55 548 2836





Akel's Head Quarter